

PRODUCT DATASHEET SMART+ WiFi Classic 100 14 W/2700...6500 K E27

SMART+ WiFi Classic Multicolour | Classic bulb shape with WiFi technology



Areas of application

- General illumination
- Residential interiors
- Professional (hotels, bars, boutiques etc.)
- Outdoor applications only in suitable luminaires

Product benefits

- Wireless control via app
- Easy to install and use
- Contains no mercury

Product features

- Controllable via LEDVANCE SMART+ App (with minimum Android 8.0 or iOS 14.0)
- Adjustable light color via Tunable White: Warm White to Cool White (2,700 K...6,500 K)
- RGB color control, approx. 16 million color options adjustable
- Dimmable
- Network protocol: WiFi
- Lifetime up to 15,000 h
- Voice control works with Hey Google or Alexa



September 18, 2025, 00:17:39 SMART+ WiFi Classic 100 14 W/2700... 6500 K E27

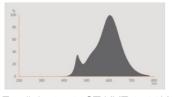
TECHNICAL DATA

Electrical data

Nominal wattage	14 W
Construction wattage	14.00 W
Nominal voltage	230 V
Nominal current	70 mA
Operating frequency	5060 Hz
Mains frequency	5060 Hz
Power factor λ	> 0.5
Claimed equiv. conventional lamp power	100 W

Photometrical data

Light color (designation)	RGBW
Lumen main.fact.at end of nom.life time	0.70
Standard deviation of color matching	≤6 sdcm
Nominal luminous flux	1521 lm
Luminous flux	1521 lm
Luminous efficacy	108 lm/W
Adjustable color temperature	27006500 K
Color temperature	27006500 K
Color rendering index Ra	80
Flickering metric (Pst LM)	1.0
Stroboscope effect metric (SVM)	0.9



Everlight 67-23ST KKE 2700K

Light technical data

Beam angle

215 °

Dimensions & Weight

Product weight	100.00 g
Diameter	75.00 mm
Length	141.50 mm
Width	75.00 mm
Height	75.00 mm
Outer bulb [PICOS]	A75

Lifespan

Lifespan	15000 h
Lumen maintenance at end of service lifetime	0.70

Colors & materials

Housing color	White

Temperatures & operating conditions

Ambient temperature range -20+40 °C	Ambient temperature range	-20+40 °C	
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Additional product data

Mercury-free	Yes
Product remark	All technical parameters apply to the entire lamp / Due to the complex production process for light-emitting diodes, the typical values shown for the technical LED parameters are purely statistical values that do not necessarily match the actual technical parameters of each individual product, which can vary from the typical value
Base (standard designation)	E27

Capabilities

Dimmable	Yes ¹⁾
Compatible smart home technology	Google Assistant / Amazon Alexa

1) _{Via App}

Certificates & Standards

Energy efficiency class	F ¹⁾
Energy consumption	14.00 kWh/1000h
Standards	CE
Type of protection	IP20

1) Energy efficiency class (EEC) on a scale of A (highest efficiency) to G (lowest efficiency)

Energy labelling regulation data acc EU 2019/2015

Lighting technology used	LED
Non-directional or directional	NDLS
Mains or non-mains	MLS
Light source cap-type (or other electric interface)	E27
Connected light source (CLS)	Yes
Color-tuneable light source	Yes
Envelope	No
High luminance light source	No
Anti-glare shield	No
Correlated colour temperature type	RANGE
Standby power	0.50
Networked standby power for CLS	0.50
Claim of equivalent power	Yes
Chromaticity coordinate x	0.463
Chromaticity coordinate y	0.420
R9 Colour rendering index	0.00
Beam angle correspondence	SPHERE_360
Survival factor	0,9
Displacement factor	0.70
LED light source replaces a fluorescent light source	No
EPREL ID	1403137,528205
Model number	AC33918,AC27512

EQUIPMENT / ACCESSORIES

- For control via LEDVANCE SMART+ App, a smartphone or tablet is required (with minimum Android 8.0 or iOS 14.0)

Safety advice

- Must not be used if outer bulb is defective.

- Do not touch the lamp if broken.

DOWNLOAD DATA

	Documents and certificates	Document name
PDF	Extended installation guide	SMART+ WIFI INSTALLATION GUIDE

	Documents and certificates	Document name
PDF	Declarations of conformity	CE SMART WIFI A60 9W 230V RGBW FR E27
PDF	Declarations of conformity	EC Declaration of Conformity SMART+ WIFI CLA HS
PDF	EU Data Act	SMART WiFi Lamps and Luminaires
	Photometric and lighting design files	Document name
1	Spectral power distribution	Everlight 67-23ST KKE 2700K

LOGISTICAL DATA

Product code	Packaging unit (Pieces/Unit)	Dimensions (length x width x height)	Gross weight	Volume
4058075485877	Folding box 3	82 mm x 150 mm x 247 mm	481.00 g	3.04 dm ³
4058075485884	Shipping box 12	310 mm x 257 mm x 175 mm	2239.00 g	13.94 dm ³

The mentioned product code describes the smallest quantity unit which can be ordered. One shipping unit can contain one or more single products. When placing an order, for the quantity please enter single or multiples of a shipping unit.

References / Links

- Further information and frequently asked questions (FAQs) at www.ledvance.com/consumer/smart/faq

DISCLAIMER

Subject to change without notice. Errors and omission excepted. Always make sure to use the most recent release.